


## THE BENEFITS RELATING TO THE FORMATION OF SOUTH AFRICA WINE

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- 1** A single voice for the industry.
  - 2** All activities coordinated around the industry strategy.
  - 3** Single point of accountability for delivering on the overall industry strategy and needs.
  - 4** Optimised application of resources and improved collaboration between functions, in line with industry strategy and objectives.
  - 5** Improved speed and agility, especially in terms of decision-making.
  - 6** Increased flexibility in allocating funding to meet industry needs (consolidated levy structure).

