



# SASEV-WINETECH 41<sup>st</sup> International CONFERENCE

2-4 Oct 2018 | NH Charles Hotel, Somerset West, South Africa

*What is novel and innovative in Grapevine and Wine Sciences?*

**WEDNESDAY 3 OCTOBER 2018**

**W04**

## UNLOCKING VALUE IN SOUTH AFRICA'S OLD VINE RESOURCES

The question of whether, how and why market value in South Africa's 2600 hectares of old vine resources may be unlocked and leverage the South African wine category, is gaining momentum. However, scientific, sensory and business research about this category is still in its infancy. The purpose of the workshop is to facilitate conversations around research and business initiatives in this category. Two tutored tastings will assist in illustrating the distinctiveness of certified heritage vineyard wines.

**COORDINATORS:** Dr Jonathan Steyn (UCT) & Dr Astrid Buica (SUN)

13:15 – 14:00	<b>REGISTRATION</b>	
14:00 – 14:05	Welcoming	Jonathan Steyn
14:05 – 14:35	Unlocking value in SA's Old Vine resources	Jonathan Steyn
14:35 – 15:05	Certified Heritage Vineyards – marketing and shaping the old vine category & old vine initiatives around the world	André Morgenthal
15:05 – 15:35	Old Vine viticultural practices	Rosa Kruger
15:35 – 16:00	<b>TEA /COFFEE break</b>	
16:00 – 16:30	Flash presentations: - (Title TBC) - Exploring the sensory space of old vine Chenin Blanc wines - Winemaking vs grape potential, a sensory and chemical approach	Johan Burger Hélène Nieuwoudt/ Valeria Panzeri Mpho Mafata
16:30 – 17:25	Tutored tasting on Certified Heritage Vineyard wines and round table discussion	André Morgenthal
17:25	Summary / Closing remarks	Astrid Buica & Valeria Panzeri



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